



Zeynep Çağla Üstün

MANAGING ASSOCIATE

Bar Admissions: **Ankara Bar Association**
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Practice Areas

[Intellectual Property](#)
[Patents and Utility Models](#)
[Life Sciences](#)
[Trademarks and Designs](#)

Speaking Engagements

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 10.09.2023

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 19.06.2023

Intellectual Property Law CJEU Decision Review – IV: Coty v. Online Counterfeit Product Sales in the Light of Amazon's Decision, Gün + Partners Webinar, Speaker, 28.04.2021

The Price Given to the Employee Making Inventions in Turkey: WORK, STRIVE, FIND, GET THE PUL!, Gün + Partners Webinar, Speaker, 22.04.2021

Subjects related to the "law" part of the PEM exam, Patent and Trademark Attorneys' Association - 2021 Patent Attorney Exam Preparation Training, Speaker, 11.10.2021

Publications

Global Patent Litigation 2023, Turkey Chapter

Wolters Kluwer, Co-Author, Jan 29, 2024

Preventing Price Decreases of Original Pharmaceutical Products with Partial Preliminary Injunctions

ManagingIP, Co-Author, Jan 19, 2024

Turning the Turkish Tide on Rising Tactical Patent Invalidation Actions

ManagingIP, Co-Author, Dec 06, 2023

An In-depth Analysis of Inventorship of AI and Turkey's Position

ManagingIP, Co-Author, Nov 16, 2023

Reflections of Digital Transformation on Competition Law

Legalink European Newsletter, Co-Author, Aug 17, 2023

The Rise of Online Advertising and The Problems Related to Competition Law

Legalink European Newsletter, Co-Author, Jun 19, 2023

Waiving from IP Rights in the Post-Covid Landscape

Gün + Partners, Co-Author, Mar 02, 2023

Unified Patent Court - How It Will Resonate in Turkey?

ManagingIP, Co-Author, Mar 01, 2023

Preliminary Injunction Decisions against Patent Trolls to Prevent the Enforcement of Patent Rights

ManagingIP, Co-Author, Feb 26, 2023

Current Practice of Bolar Exemption in Turkish Patent Law

Gün + Partners, Co-Author, Feb 25, 2023

Determination of Evidence in Disputes Over Pharmaceutical Patents

ILO - Litigation Newsletter, Co-Author, Jan 24, 2023

The Dangers of Basing Preliminary Injunctions on Determination of Evidence

IAM - International Report, Co-Author, Nov 22, 2022

Patents, Trade Marks, Copyright and Designs 2022 in Turkey

Practical Law, Co-Author, Nov 09, 2022

Bolar-Like Hurdle for Generics

IAM - International Report, Co-Author, Aug 09, 2022

Patent Rights on Vaccines: Looking for a Scapegoat for Vaccine Inequity

ManagingIP, Co-Author, Mar 04, 2022

Associations

Vice President of the Intellectual Property and Competition Law Committee of the Ankara Bar Association

Education

2024, Hacettepe University, Health Law Master's Program

2014, Faculty of Law, Bilkent University, Ankara LL.B.

2010, TED Ankara College High School, Ankara

2010, International Baccalaureate Diploma, Ankara

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