



## İrem Girenes Yücesoy

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**  
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## Practice Areas

[Intellectual Property](#)  
[Trademarks and Designs](#)  
[Copyrights](#)

## Speaking Engagements

ABAD Decision Review - III: "Lionel Andrés Messi Cuccittini v. EUIPO - J-M.- E.V. e hijos, SRL "decision, Gün  
+ Partners Webinar, Speaker, 17.02.2021

Key Developments and Predictions for Trademark Law in Turkey, Gün + Partners Seminar, Panellist, İzmir, Turkey, 09.05.2019

## Publications

[Creative and Innovative Women on the Stage on World Intellectual Property Day!](#)

Gün + Partners, Co-Author, Apr 17, 2023

[Recent Developments Within The Turkish Patent And Trademark Office](#)

FICPI News, Co-Author, Oct 14, 2022

[Patent and Trademark Office Implements Service by Publication Procedure](#)

WTR, Co-Author, Jun 29, 2022

[Assessment of Individual Character of a Design in Turkey](#)

Marques - Class 99, Co-Author, Feb 25, 2022

[Employing a Trademark As a Domain Name Is Not Genuine Use](#)

ManagingIP, Co-Author, Dec 28, 2020

[Courts Protect Well-known US Trademark Never Used in Turkey](#)

WTR, Co-Author, Oct 23, 2013

## Education

2012, Faculty of Law, Koc University, İstanbul LL.B.

2007, Bornova Anadolu High School, İzmir

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